

S W O T

SWOT Analysis Template

Strength . Weakness . Opportunities . Threats

SWOT Analysis Form

- Use this form to apply a SWOT analysis to evaluate organizations and innovation projects.
- For more information about SWOT Analysis visit:
<http://www.designorate.com/swot-analysis>
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<p>Strengths Experience, business niche, unique resources and how others see the project...etc.</p>	<p>Weaknesses Weak areas in project, lack of resources and lack of experience...etc.</p>
<p>Opportunities Trend focus, market advantages and strengths...etc.</p>	<p>Threats Competition level and market changes...etc.</p>