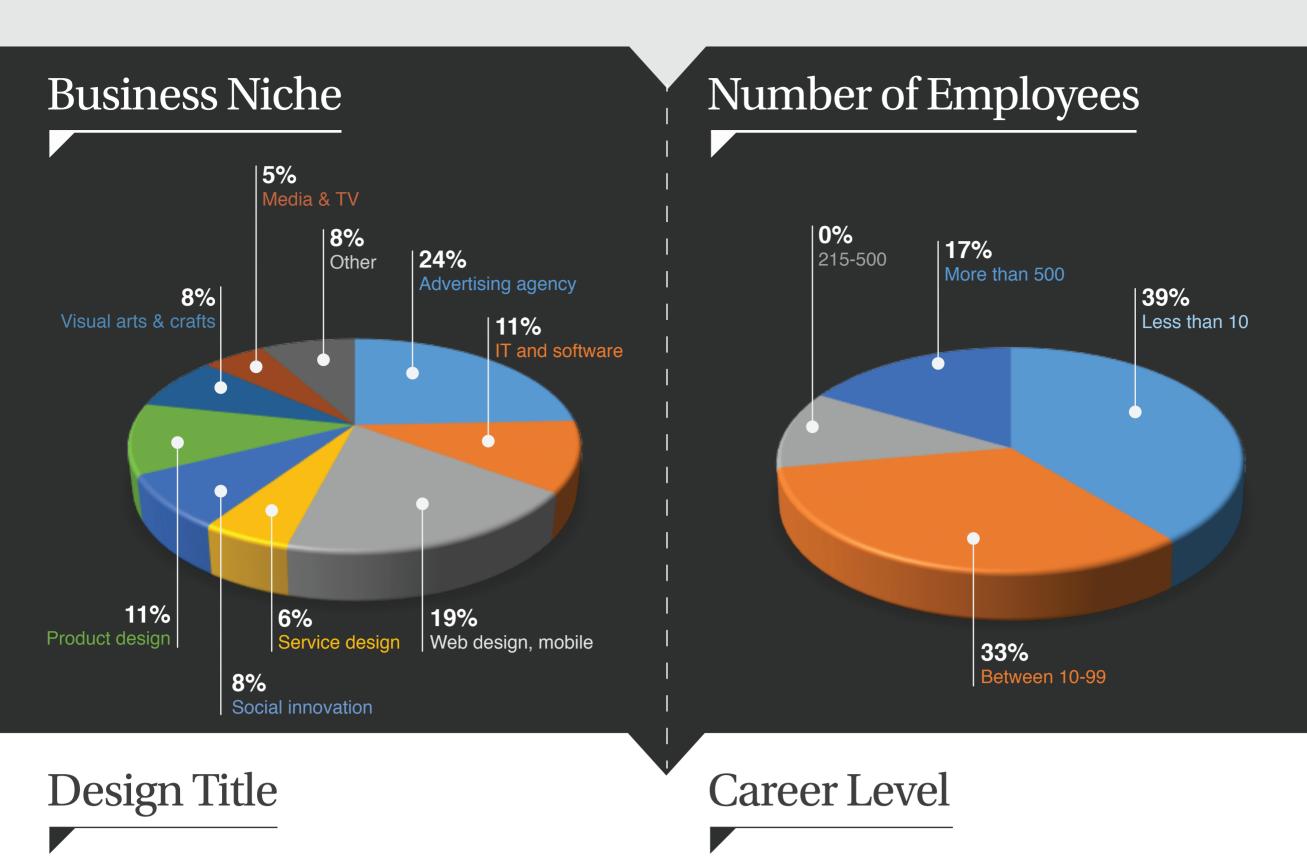
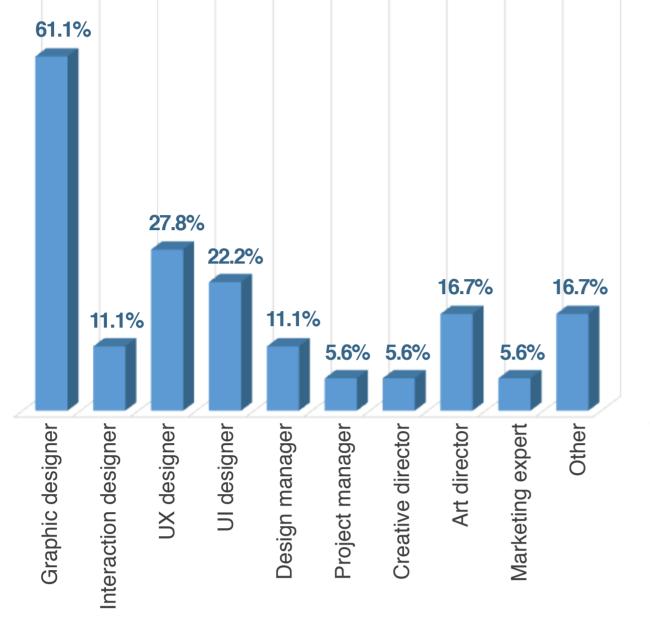
## ARE DESIGNERS UNDERESTIMATED IN EGYPTIAN CREATIVE MARKET?

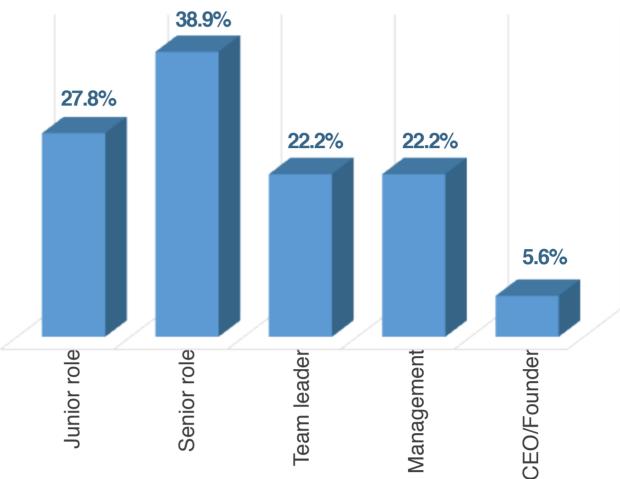
This research is part of Design ME, a design research series by Designorate.com. The questionnaire aims to build insights of the design industry in Egypt with focus on the answering the question "Are designers underestimated in Egyptian creative market?" The data published are anonymous and doesn't publicize information about the companies or the designers contributed in the survey. More information about the survey results can be found on: <u>http://www.designorate.com</u>



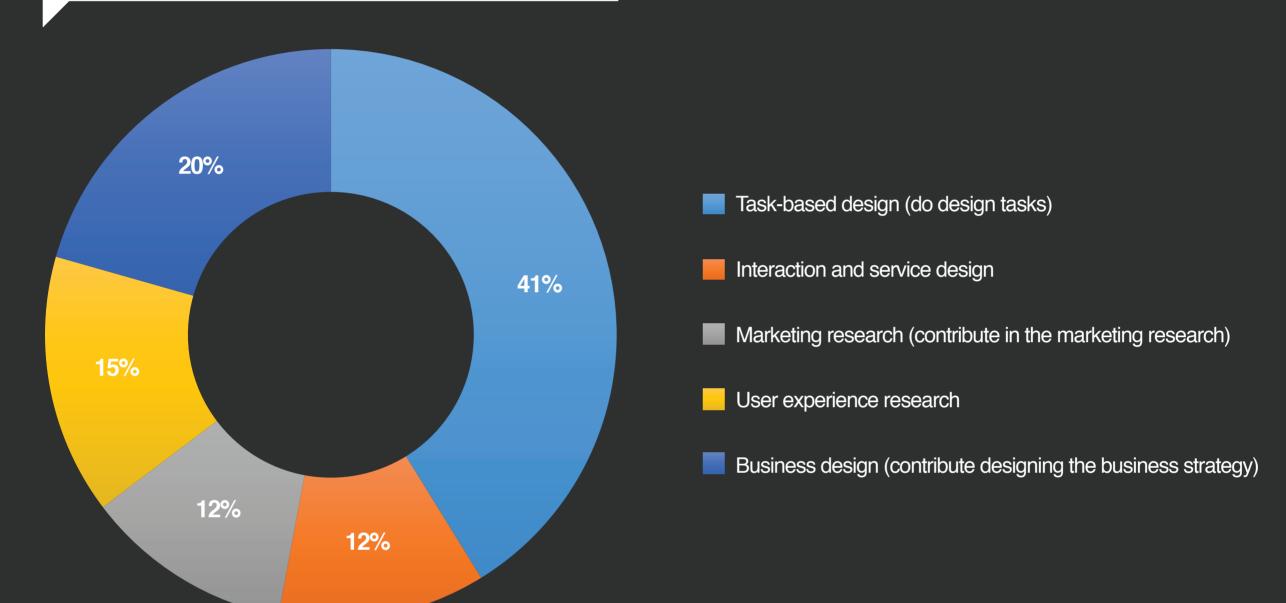
Design research series by RAFIQ ELMANSY



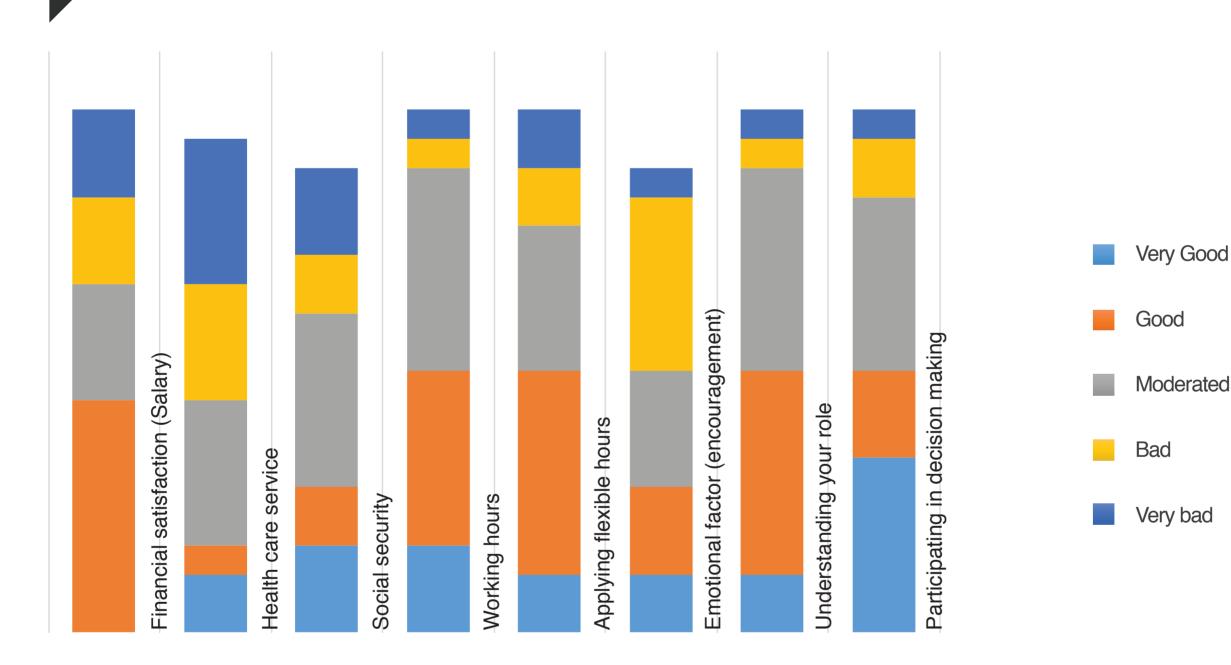




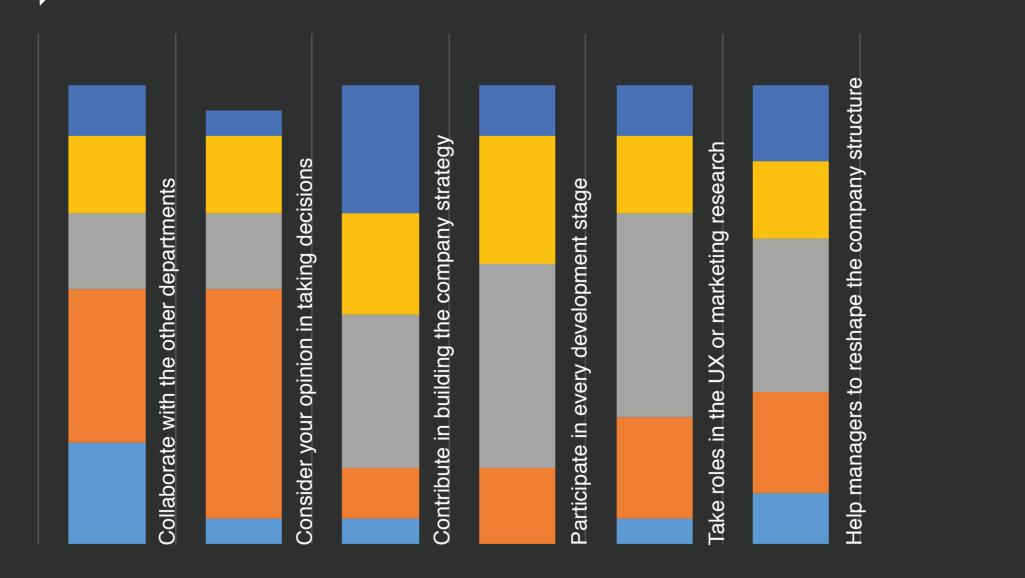
#### Where is Design Inside the Firm?



### Designer's Relation with the Company

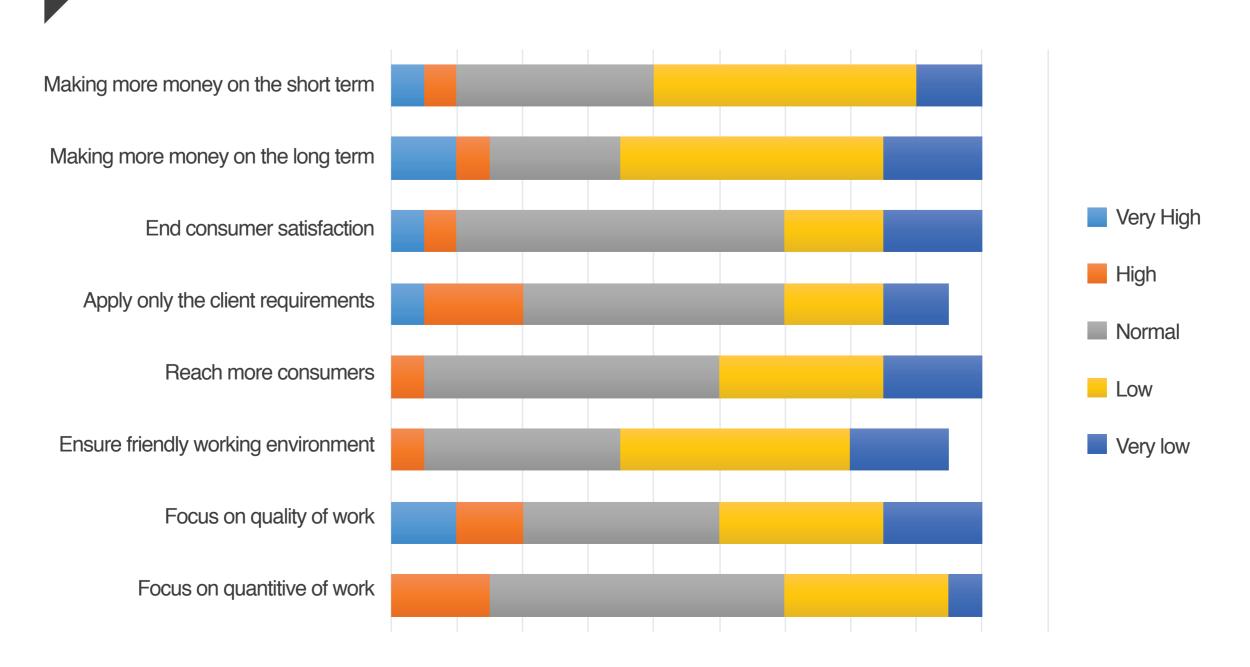


#### Designer's Activity Inside the Firm?





# Priorities for Creative Companies





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